Looking for innovative formulas for your brand?

Special Vitafoods Launch

In 2011, be up to date with Lesaffre Human Care!

Health claims are every where.

Lesaffre Human Care (LHC) offers the nutritional supplement industry an innovative approach for using its ingredients and turning the EFSA propositions into strong concepts for your Innovation and Marketing departments. These skills would be a great and thorough marketing tool for all your teams!

LHC has already introduced more than ten health concepts, using our specific yeast-based ingredients like selenium yeast, *boulardii* probiotics and some yeasts rich in B-vitamins.

Thanks to careful formulations, these health concepts can easily be used in compliance with EFSA recommendations.

Finally something that will help your Marketing and R&D teams making profit out of the European regulations in order to be the most qualified and competitive on the market.

Come and see us at the booth n°331 to discover how Lesaffre Human Care can boost your innovation in Europe!

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LESAFFRE HUMAN CARE
The culture of life